



புதுச்சேரி மாநில அரசிதழ்

La Gazette de L'État de Poudouchéry

The Gazette of Puducherry

PART - I

சிறப்பு வெளியீடு

EXTRAORDINAIRE

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அதிகாரம் பெற்ற
வெளியீடு

Publiée par
Autorité

Published by
Authority

விலை : ₹ 2-00

Prix : ₹ 2-00

Price : ₹ 2-00

எண் } No. } No. }	புதுச்சேரி Poudouchéry Puducherry	வியாழக்கிழமை Jeudi Thursday	2011 மூ 31 31st	மார்ச் மீ Mars March	31 உ 2011 (10 Chaitra 1933) 2011
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GOVERNMENT OF PUDUCHERRY OFFICE OF THE DISTRICT ELECTION OFFICER

No. 1-8/DEO/GEPLA,2011/Rate Chart.

Puducherry, the 31st March 2011.

NOTIFICATION

The Election Commission of India has announced the General Elections to Puducherry Legislative Assembly to be held on 13th April 2011. The Election Commission of India has issued several instructions for monitoring expenditure during the elections has a part of curbing the use of money power during elections. Hence, in order to assess the election expenditure of contesting candidates, the notification of Rate Chart published in the Extraordinary Official Gazette vide No. 32, dated 16th March 2011. In addition to that the following additional items of the rates have been finalised by the District Election Officer, Puducherry. The same are hereby notified for information of the general public, political parties and interested persons for assessing the election expenditure during the ongoing General Election to the Puducherry Legislative Assembly, 2011. The Election Expenditure Monitoring Cell will assess the expenditure based on these rates:

1. Cable TV(2 minutes) :

- (i) Visual ads up to 18 instructions per day .. ₹ 200 per day
- (ii) Logo/scroll ads up to 40 instructions per day .. ₹ 135 per day

2. FM Radio (30 seconds)

.. ₹ 300 per time

G. RAGESH CHANDRA,
District Election Officer.

[535]

online publication at "<http://styandptg.puducherry.gov.in>"

Government Central Press
Directorate of Stationery and Printing
Puducherry-9